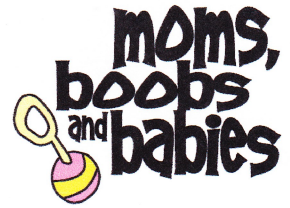


Annual Report 2009



Annual General Meeting June 11, 2009

Mothers volunteer time from their demanding lives to offer the many aspects of MB&B: a phone hotline, monthly support group meetings, bi-monthly post-natal classes, Breastfeeding Challenge in October, a brand new brochure and website, and training opportunities for moms interested in learning more about breastfeeding so they can help others.

2009 Activities

BREASTFEEDING CHALLENGE

The Breastfeeding Challenge is a fun international initiative to promote breastfeeding in the community. The challenge in Yellowknife receives funding from the Health Promotion Fund, which helped us to buy

t-shirts for the participating moms, and children's books as giveaways. The fund dollars also went towards the running the challenge in October at the NUP Auditorium.

The turn-out for the Challenge, held on October 13, 2008 was on par with last year's numbers with over 25 babies and moms participating.

PostNatal on EVERY Monday:

With **Tina Drew's** expertise, MB&B is able to continue to ensure post-natal classes are a weekly event, held on Monday afternoons at the Baker Centre, alternating with YK Public Health.

VOLUNTEERS 2008 – 2009

Barb Beaton
Lisa Campbell
Tina Drew
Rose Jackson
Kirsty Ketchum
Kelly Mahoney
Michelle Martin
Keri-Lyn McLeod
Angela Plautz
Roxanne Poulin
Tomiko Robson
Frances Sinclair
Carla Skauge
Linda Traynor
Vanessa Vandewater
Jodi Woollam

Financial Report

An overview of the fiscal year 2008/2009:

Bank balance on March 31, 2008:	\$3617.42
Bank balance on March 31, 2009:	\$3031.00
Total Revenue:	\$7012.96
Total Expenses:	\$8356.59
Acquired Deficit:	-\$1343.88

Where we got our money:

* One contribution agreement from the GNWT Health Promotion Fund (Challenge):	\$4606.82
* Fundraising (Epicure, silent auction):	\$2002.00
* Donations:	\$404.14

Where we spent our money:

Phone	\$488.00
Support meetings (food & rent)	\$1276.06
Brochures, logo and website	\$1330.00
Books	\$354.70
Admin	\$864.90
Training ('08)	\$536.16
Challenge	\$3506.77

Looking ahead:

We did run a deficit this year, but in doing so we invested money in the construction of a website and reproduction of our logo and a new brochure, all of which will be non-recurring expenses. To maintain its core operations, MB&B requires approximately \$3,000 per year. Actual core expenses for this fiscal year were \$2628.96. In comparison to last year, which was \$1726.05. Due to the fact that we were able to increase our bank balance significantly, from contributions and fundraising, we can cover our operating costs for approx a year. However I would recommend that the board continue to actively pursue/look for other means of funding/fundraising, aside from the GNWT to maintain and preserve a healthy balance.

Keri-lyn McLeod