



Become a Baby Friendly Business

Why Baby Friendly ?

When your Business is Baby Friendly, it's Community Friendly!

- Demonstrate an interest in improving your community by making it baby friendly!
- Baby friendly is better for business revenue.
- Reduce employee turn over by supporting employees with families.
- Improve employee health and productivity by supporting employees with resources on parenting available in your community.

How Your Business Can Get Involved :

1. Support Family Clientele with Baby Friendly Amenities

Providing high chairs, change tables, breastfeeding friendly seating, kids menus and stepping stools makes a big difference in supporting family clientele.

2. Educate Staff on the Importance of Supporting Breastfeeding

This simple step can have a great effect on creating a supportive atmosphere for breastfeeding mothers by promoting encouragement, tolerance, and awareness.

3. Create a Policy for your Business

Support families who access your services and regulate business operations to support employees who are returning from maternity leave.

4. Become Baby Friendly Certified!

Join MBB's Baby Friendly Initiative and become Baby Friendly certified by applying our guidelines. MBB will publicize your efforts and provide you with a poster and window decal for your business.

Moms, Boobs and Babies is Here to Help :

We can Provide you with the Resources you Need

- Check out our sample breastfeeding policy and meet with our Baby Friendly Initiative facilitator to make this policy work for your business.

We can Provide Guidance to Help with Staff Education

- MBB will provide consultations and support you with relevant and up-to-date information on breastfeeding. Request an MBB member to your next staff meeting and let us help with educating your staff on why supporting breastfeeding is important.

We can Support New and Expecting Mothers from your Workplace

- We have a wealth of resources for new and expecting mothers from our monthly peer support meetings, to our peer support training and peer support phone line for mothers-in-need.

Together We Can Make a Difference!

For more information on Moms, Boobs and Babies, Check out our website:
www.momsboobsandbabies.com
or contact us by e-mail: info@momsboobsandbabies.com